

2016 HEALTH FAIR

COMMUNITY IMPACT REPORT

CHSU CALIFORNIA
HEALTH SCIENCES
UNIVERSITY

Our mutual commitment to serve the community through improved access to health care.



350

Guests checked in to
the health fair



196

Flu vaccinations
administered

SPONSORS



COMMUNITY
MEDICAL CENTERS



GRAINVILLE



Walgreens
AT THE CORNER OF **HAPPY & HEALTHY**®



Bull Dog Linens and Catering,

chsu.org



120 North Clovis Avenue, Clovis, CA 93612



(559) 325-3600

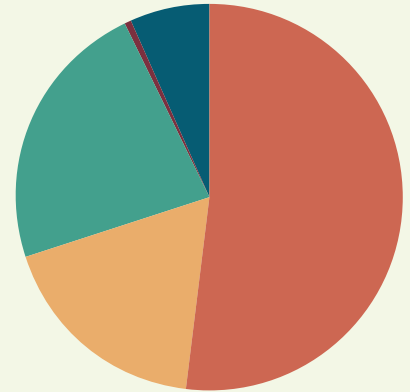
ADULTS PARTICIPATING IN THE HEALTH SCREENING EXIT SURVEY



67%
Female



62%
between 40 - 64
years of age



- Hispanic: 52%
- Asian: 18%
- Caucasian: 23%
- African American: .5%
- Other or not identified: 6.5%



33%
Male

CLINICAL SERVICES



124
Diabetes &
Cholesterol
Screening



Participants referred to **pulmonary** screening tests

32%

53%

Participants referred to nutrition education and additional diabetic testing



79%

Participants referred to additional stroke & heart disease screening and prevention education

20%

Participants referred to fall risk screening and prevention education

84%

agreed or strongly agreed they would change a health behavior based on what they learned **during the health fair**



42%

learned of a **health concern** they did not know about

VOLUNTEERS

127
CHSU
STUDENTS

19
CHSU
FACULTY

(100% of Clinical Faculty)

"CHSU is a very generous and open environment where people were willing to help," Community Volunteer



19
Languages
Spoken by
Volunteers

17
CHSU
STAFF
(70%)

83

Community Volunteers including: Clovis Unified School District, Clovis Community College, Fresno State University, Fresno Pacific University

Transforming Pharmacy into a Primary Care Profession

PATHWAY TO HEALTH

ADULTS PARTICIPATING IN THE HEALTH SCREENING EXIT SURVEY

ACCESS TO CARE

50%

of participants have not been to a doctor in more than a year



27%

of participants do not have a Primary Care Provider or Medical Coverage

DENTAL SCREENING

65%

received referral for additional dental services

14%

of participants reported transportation as a barrier to receiving regular medical care



67%

of adult screening participants received a flu vaccination



MEDICATION REVIEW



41%

identified as needing additional therapy

100%

of participants agree or strongly agree to clearly understanding the purpose for taking each of their medications



"CHSU has a lot of faculty, staff and students who truly care about providing health related screenings and health information opportunities to the public. It was a pleasure being a part of this effort."
Community Volunteer

26
Health
Providers

Clovis Community College,
Fresno State, Innova Rx, Kaiser,
KH Dental Group, UCSF Fresno,
Valley Diagnostics, Walgreens

253
TOTAL
VOLUNTEERS



"CHSU values patient education and community service," Community Health Professional.



VENDORS

Community Medical Centers	Injury & Trauma Prevention • Stroke Prevention & Early Detection • Burn Prevention and Resources
Walgreens	Free Flu Vaccination
AAA Clovis	Car Seat In-Vehicle Training • Education & Assessment Teen Driving Education
American Heart Association	Heart Health Education
BBVA/Compass	Financial Education
California Health Collaborative	Lock it Up! Prescription Medication Abuse Prevention & Safe Disposal Education
Central California Asthma Collaborative	Asthma Education
Clinica Sierra Vista	Health Center Services • Access and Clinic Locations
Clovis Chamber of Commerce	Community Information and Services
Community Food Bank	Food Distribution by MSCC
Central Valley Pharmacists' Association	Patient Health Education

Fresno County Public Health	Babies First • Breastfeeding • SIDS • Valley Fever Information • Tuberculosis Information • Lead Poisoning & Poisoning Prevention Information • Non-Resident Specialty Care Services Information and STD & HIV Testing Services Information
Fresno County Sheriff's Office	Collection and Safe Disposal of Medications
Fresno Healthy Communities Access Partners	Covered California and Children's Health Services
Hinds Hospice	Hospice Services
National Kidney Foundation	Chronic Kidney Disease Prevention • Education Support and Free Screening Information
Optimal Hospice Care	Hospice Care Services
Saint Agnes Medical Center	SAMC Health Hub - "Healthier You Classes" and Support Groups
Sam's Club	Membership Benefits
Valley Health Team	Discharge planning, provider referral
Valley Intergroup of Overeaters Anom.	Support Group Information

89%

of guest reported they learned of one or more agencies or services they didn't know about before the health fair



We provided free health care services to people from **9** communities in **26** zip codes between Tipton and Coarsegold



12.5 lbs of expired pharmaceuticals collected and destroyed by the Sheriff's Department

EVENT OUTREACH



41,900

Electronic flyer distribution to **Clovis Unified School District**

50,000

Printed Flyers in English & Spanish

5,000

Printed Flyers in English & Hmong

32 Superintendents in Fresno County (from FCOE)

3 Press releases sent to local newspapers, tv, & radio

+ Migrant Education Program

+ Clovis Chamber of Commerce

+ Clovis Veteran's Center

+ Area community pharmacies & care facilities

+ 10,000 homes in 93612 zip code

+ 40,000 students in Fresno Unified School District

+ La Buena 101.9

+ **TV appearance:**

• Hmong TV Network

+ **Social Media coverage:**

• Facebook

• Twitter

• Instagram

+ **News stories by:**

• Fresno Bee

• The Business Journal

• Univision

SPONSORS

\$19,500

IN CASH SPONSORSHIPS

\$7,000

IN KIND SPONSORSHIPS AND DONATIONS

\$26,500

TOTAL EVENT COST

2 MONTHS
EVENT PLANNING